

Issues Report for October, November and December 2023

KURM-AM 790 and KURM-FM 100.3

KURN's community involvement format provides a daily volume of programs which serve the needs and interests of the region. As previously mentioned, three programs daily of free want ads, a local talk show which provides a platform to discuss issues of interest to listeners...from national politics to local educational issues and activities within our local towns. Add to that in-depth coverage of agricultural news, including live sale barn broadcasts and market reports, as well as coverage of local government, and you have a unique form of service programs.

Additional during the fourth quarter of 2023:

- 4 Oct 2023 **Miranda Smith of Turpentine Creek Wildlife Refuge** (9:30 a.m.) – discussed the care of their large cats.
- 10 Oct 2023 **Rocky Carroll of Kansas, OK** was a guest and discussed the activities of the Cherokee Nation in Oklahoma, including meetings to discuss community needs insofar as highway construction.
- 10 Oct 2023 **University of Kentucky Men's Basketball Coach John Calipari** appeared on the Breakfast Show (6:00-8:00 a.m.) to discuss college sports.
- 10 Oct 2023 **Christi Martin** appeared on Party Line (10:00-11:30 a.m.) to discuss the work of "Laundry Love," a local charity providing free washing machine use for needy families.
- 10 Oct 2023 **Dennis Sixkiller** appeared on the station to promote a local Cherokee Nation meeting in Kansas, OK.
- 2 Nov 2023 **American Legion National Commander Dan Seahafer** appeared during the Breakfast Show for a fifteen-minute interview about the work of the Legion and membership activity.
- 29 Nov 2023 **Stephanie Cook** was a guest during the Answers on Aging Program (9:00 a.m.) to discuss issues surrounding Alzheimer's Disease.
- 20 Dec 2023 **Arkansas Highway Commission Chairman (Retired) Dick Trammell** appeared during the Party Line to discuss the efforts of the Rotary Club, which raised \$45,000 for local scholarships during the "Dick Daniel" Good Neighbor Award in which the station owner, Kermit Womack, was honored.

Centerton Mayor (Retired) Ken Williams also appeared on the Party Line to discuss the growth of the city since his mayoral tenure, along with his different books. He noted that Centerton's population had grown from the less than 500 to more than 20,000 in recent years.

Also during the quarter, KURM Radio promoted and served as host for the **Rogers High School DECA Club** annual radio auction, which took place November 18. Proceeds go toward scholarships and the annual **Make-A-Wish** that the school hosts each year.

KURM, also hosted **Garfield Mayor Gary Blackburn** and **Garfield Scholars Academy Co-Founder Dr. Melanie Kennon**, which received a charter to open during the fall of 2024 following the closure of its elementary school by the Rogers School Board. KURM Radio is assisting in getting sign-ups for the academy.

Sincerely,

Kermit Womack, Owner
KURM-AM/KURM-FM